Karnataka, Tamil Nadu & West Bengal is being implemented since September, 1997 to intensify malaria control activities by way of additional inputs through a mix of interventions as under:—

* Early case Detection and Prompt Treatment (EDPT) through use of newer drugs and Rapid Diagnostic kits.
* Selective Vector Control including use of Synthetic Pyrethroids in rural areas and Biolarvicides in urban areas.
* Promotion of personal protection methods by use of Medicated Mosquito Nets (MMS).
* Early detection and containment of epidemics.
* Information, Education and Communication towards personal prevention and Community participation.
* Institutional and Management capacity building manpower development through intensive re-orientation training programmes at all levels and efficient Management Information System (MIS).

Annual Programme Development Review (APDR) is an integral part of the EMCP.

Developing Common Interface Between Ayurveda and Western Medicine

211. SHRI PRAFULL GORADIA: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether Russia has approached India to depute practitioners of Ayurveda there;

(b) whether there is any proposal to develop common interface between Ayurveda and Western medicine; and

(c) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRI N.T. SHANMUGAM): (a) to (c) A Memorandum of Understanding entered into with the

Government of Russian Federation of 7th June, 1999 provides for deputing Ayurveda and Sidha experts to improve the quality of research and to train Russian Students.

It also provides that Russian Federation will collaborate in carrying out fundamental, clinical and comparative research in the field of Indian Systems of medicine and Homoeopathy.

Charges Against MNC Toothpastes

212. SHRI NILOTPAL BASU: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether Government are aware of the report titled "Beware of MNC toothpastes: CDA" which appeared in the Economic Times dated February 1, 2000;

(b) if so, whether Government have studied the report and referred it to the Dental Council of India to elicit a medical appraisal of these charges as most of the brands mentioned by the CDA report are very much in vogue in India;

(c) if so, the details thereof; and

(d) if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRI N.T. SHANMUGAM): (a) Yes, Sir.

(b) According to Dental Council of India, the Organising Committee of the Commonwealth Dental Association (CDA) and the Indian Dental Association *(IDA)* has denied having issued a Press release, expressing concern about the quality of multinational toothpaste brands in developing countries. In fact, the CDA-IDA release mentioned that the Congress has highlighted the benefit of using a good quality toothpaste for cleaning teeth and noted the beneficial qualities of multinational brands available in India.

(c) and (d) Under the Drugs and Cosmetics Act, 1940, toothpastes are considered as 'Cosmetic', the standards for which have been